

60 Seconds to Success



Have a minute? Use it to learn why Holland America Line is the leader in 2011 Europe Cruises

Who better to reveal the wonders of Europe than the cruise line that originated in Rotterdam over 135 years ago? Our 2011 season offers more than 55 unique itineraries, 100 departures and 162 ports of call. And since entertainment, cuisine and accommodations are covered in the all-inclusive fare, cruising Europe with Holland America Line is an exceptional value.

Seven premium mid-sized ships

- ***ms Nieuw Amsterdam***, a Signature-class ship, will sail her popular 12-day Mediterranean Romance, Tapestry and Empires itineraries, along with two 7-day Mediterranean cruises mid-season
- Her Signature-class sister, ***ms Eurodam***, will begin her Europe season with two 7-day Mediterranean sailings before continuing a season of mostly 12-day Baltic & Northern Europe itineraries
- Vista-class ***ms Noordam*** sails 7- and 10-day Mediterranean roundtrip itineraries all season
- ***ms Rotterdam*** sails 12-day roundtrip itineraries in the Baltic, along with 12-day itineraries in the Mediterranean, Black Sea & Holy Lands in the fall
- Five-star ***ms Maasdam*** sails the popular 35-day Voyage of the Vikings itinerary roundtrip Boston
- Intimate ***ms Prinsendam*** sails one-of-a-kind itineraries in Northern Europe, the Mediterranean and Black seas. This beloved ship, accommodating just 835 fortunate guests, has the highest repeat rating of our fleet.
- ***ms Ryndam*** sails 7- and 14-day roundtrip itineraries in Northern Europe, along with an array of itineraries in the Mediterranean

Unique experiences

- Crossing the Arctic Circle and cruising the North Cape with extensive Norwegian ports in June and July, with 21-day itineraries on *ms Prinsendam* and 14-day itineraries on *ms Ryndam*
- **Black Sea & Holy Lands itineraries** in the fall on the *ms Rotterdam* and *ms Prinsendam*

- **Transatlantic adventures:** Dynamic, port-intensive itineraries that go beyond the traditional “crossing” to extend guests’ explorations deep into the Mediterranean or up the Norwegian coastline past the Arctic Circle
- **Edinburgh’s Military Tattoo festival** shore excursion opportunities in August: on *ms Prinsendam*’s 21-Day Arctic Explorer
- **More overnights** in Copenhagen, Barcelona, Lisbon, St. Petersburg, Oslo, Amsterdam, Cádiz (Seville), Venice, Istanbul, Athens, Haifa (Nazareth), Bordeaux, Hamburg, Dublin, Reykjavik, South Queensferry (Edinburgh)
- **More Collectors’ Voyages** than ever before: Ranging from 14 to 45 days, these back-to-back itineraries are perfect for those true explorers who seek an in-depth experience at an exceptional value

Itineraries featuring marquee ports

- **10-day Mediterranean roundtrip Rome:** Port-intensive itineraries in the Eastern & Western Mediterranean, featuring Dubrovnik, Santorini and Athens — or Florence, Monte Carlo, Barcelona and Naples
- **12-day Mediterranean on the new *ms Nieuw Amsterdam*:** Three unique itineraries featuring overnight stays in Venice and Barcelona or Istanbul — plus exciting ports in Italy, Greece, Turkey and Croatia
- **10- to 12-day Baltic cruises** on the *ms Eurodam* May–August with an overnight in St. Petersburg on select sailings
- **More 7-day itineraries** (18 total) with roundtrips from Rotterdam, Dover (London), Rome or Barcelona

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