

60 Seconds to Success



Have a minute? Use it to learn why Holland America Line is the leader in 2011 CruiseTours to Alaska & the Yukon

We offer the best choice of cruisetour itineraries and departures available. Your clients can ride the rails to spectacular Denali National Park, glide through Glacier Bay National Park, hike along the trails of Kluane National Park and journey into ancient Tombstone Park. And Holland America Line has more experience than anyone in the Great Land — more than 60 years. So you know your clients will be well taken care of. Here's more you should know about our 2011 Alaska & the Yukon CruiseTours:

We offer the biggest attractions

- Over 30 itineraries feature Denali National Park
- 19 itineraries feature “Double Denali” — an additional day for adventures in Denali National Park, including the Tundra Wilderness Tour
- CruiseTours 1–10 feature Glacier Bay National Park or the twin Sawyer Glaciers of Tracy Arm
- CruiseTours 11–28 feature Glacier Bay and College Fjord

More time in places away from the crowds for a personal wilderness experience

- Four itineraries feature Kluane National Park in the Yukon, a UNESCO World Heritage Site and home of five of the seven tallest mountains in North America
- Yukon & Denali CruiseTours 1–6 feature two nights in Dawson City, allowing time to visit Tombstone Park, where your clients can step into the natural world and experience the awesome beauty of a northern tundra wilderness
- Offering the most extensive selection of Arctic CruiseTours and excursions, including Prudhoe Bay on the Arctic Ocean, Anaktuvuk Pass and Gates of the Arctic National Park
- Expedition CruiseTours E1–E3, featuring remote wilderness adventure lodges and a 7-day cruise

Traveling through Alaska and the Yukon in style

- Explorer Coaches® featured on CruiseTours 1–10, 13–14 and 25–28 offer first-class amenities, including expansive legroom, large LCD monitors, comfortable leather and fabric seats and a mini-galley with cold snacks and beverages
- Our luxurious McKinley Explorer® domed railcars are the largest passenger railcars in service in North America — your clients will enjoy the views from their upper-level seating area as well as the lower-level dining area
- Tour Concierges make your clients' experience even more rewarding, traveling with them on CruiseTours 1–10, 13–22 and 27–28 to provide a personal touch

Your clients can have a complete Alaska vacation without adding much to the total cost of their vacation

- The tour with a little extra time, a wider set of attractions, gets you off the beaten path and offers the services of a Tour Concierge is just a little more expensive. When compared to the total cost of the vacation, it is certainly worth it!



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Have a minute? Use it to learn why Holland America Line is the leader in 2011 Alaska Cruises

No one knows Alaska like we do. No other company has the experience or the insight we have. From fascinating cultural programs that bring the Great Land to life to itineraries that showcase Alaska at its best, your clients will see more, learn more and experience a more memorable side of Alaska. Here's more you should know about our 2011 Alaska Cruises:

We offer a wide selection of 7- to 14-day cruises, itineraries and departures to Alaska

- Four extraordinary routes from which to choose, each with an emphasis on Alaska's breathtaking glaciers
 - 7-day roundtrip Seattle cruises featuring Glacier Bay National Park or Hubbard Glacier with Saturday or Sunday departures
 - 14-day roundtrip Seattle cruises featuring Tracy Arm and Hubbard Glacier plus unique ports of calls at Homer and Kodiak and an extended stay in Anchorage
 - 7-day roundtrip Vancouver cruises featuring Glacier Bay National Park and the twin Sawyer Glaciers of Tracy Arm with Wednesday and Saturday departures
 - 7-day cruises between Vancouver and Seward, featuring Glacier Bay and College Fjord on Sunday departures
- Ports of call include Juneau, Skagway, Ketchikan, Sitka and Haines, with dozens of optional excursions available to guests in each port including flightseeing, whale-watching, glacier trekking, dogsledding, hiking and guided city tours

Our ships and programs are designed for Alaska cruising

- Holland America ships feature spacious viewing lounges, wraparound teak decks and private verandahs that offer your clients the chance to experience — in intimate elegance — Alaska's glaciers, wildlife and scenery
- Our ships average 1,449 guests, compared to more than 2,000 for other major cruise lines. That's 25 percent fewer guests — and a more personal experience.
- During the Alaska season our Culinary Arts Center, presented by *Food & Wine* magazine, features "Holland America Line Goes Wild," with Alaska seafood
- Learn about Alaska from a Native Alaskan Artist in residence, National Park Service ranger and Huna Totem native speaker

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EXTENSIVE ACTIVITIES AND ENRICHMENT PROGRAMS • SOPHISTICATED FIVE-STAR DINING

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